

Canadian Designers Unite in Harmony as Cashmere Collection Announces its 2026 Roster

16 talented designers will bring the 2026 Cashmere Collection theme, Symphony, to life through one-of-a-kind couture in support of the breast cancer cause

TORONTO, September 21, 2026 – Today, the internationally recognized, award-winning Cashmere Collection unveiled the 16 Canadian designers who have been selected for the 2026 runway show. Inspired by this year's theme, *Symphony*, designers will transform luxuriously soft and strong Cashmere Bathroom Tissue into one-of-a-kind couture creations for the program's 23rd annual fundraiser in support of the breast cancer cause.

From established fashion leaders to rising design talent, the 2026 roster reflects the breadth of Canada's fashion community, bringing together designers from across the country whose work spans a wide range of creative backgrounds. Much like a symphony, each designer will bring their distinct voice and perspective to the runway. In harmony, the designers will form a collection that demonstrates the power of our Canadian community helping to create a future without breast cancer.

"Each year, the Cashmere Collection encourages designers to push the boundaries of creativity in support of an important cause," said Susan Irving, Chief Marketing Officer, Kruger Products Inc. "This year's roster includes an incredible mix of established and emerging talent, each bringing their own interpretation of the Symphony theme to the runway. While every design will tell a different story, together they reflect a common purpose to shine a spotlight on the breast cancer cause through the spirit of fashion with compassion."

While the collection celebrates Canadian creativity, its purpose extends far beyond the runway. With more than 30,000 Canadians diagnosed with breast cancer each year, the long-standing Cashmere Collection continues to use fashion as a platform to raise awareness and funds in support of the breast cancer cause.

The 2026 Cashmere Collection will be unveiled on October 7, 2026, at Evergreen Brickworks in Toronto, ON.

Canadians Invited to Cast Their Vote

Beginning October 7 at 9 p.m. EST, Canadians can visit [the Cashmere Collection website](#) to explore the 2026 designs and vote for their favourite garment. For every vote cast, Cashmere Bathroom Tissue will donate \$1 to the breast cancer cause through its charitable partners, the Canadian Cancer Society and the Quebec Breast Cancer Foundation, up to a maximum of \$100,000.

Canadians can further support the cause by purchasing specially marked pink ribbon packages of Cashmere and Purex Bathroom Tissue. An additional \$1 from each package purchased will be donated to the breast cancer cause through the Canadian Cancer Society and the Quebec Breast Cancer Foundation, up to a maximum of \$100,000.

The Designers Bringing *Symphony* to Life

When voting opens, Canadians will have the opportunity to explore creations from this year's 16 participating designers, including nine returning designers and seven designers making their Cashmere Collection debut.

Returning Designers

- Antoinette Di Carlo (Montreal, QC)
- Christopher Paunil (Toronto, ON)
- Donn Sabeau (Halifax, NS)
- Catherine Addai (Toronto, ON)
- Kelsey Erin (Upper Tantallon, NS)
- Lesley Hampton (Toronto, ON)
- Nikki Yassemi (Toronto, ON)
- Oscar Mendoza (Montreal, QC)
- Sam Wong (Toronto, ON)

New Designers

- Claudette Floyd (Montreal, QC)
- Curtis Matysek (Toronto, ON)
- Funmilayo Odeniyi (Halifax, NS)
- Richard Wei (Burnaby, BC)
- Somaya Ahmadi (Vancouver, BC)
- Sudha Hemnani (Middle Sackville, NS)
- Tia Kureshi (Toronto, ON)

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About the Cashmere Collection

Founded in 2004, the international award-winning Cashmere Collection is an ardent supporter of Canada's fashion design community and the breast cancer cause. Many of the greatest names in Canadian fashion have contributed to the collection, including Marie Saint Pierre, Greta Constantine, Denis Gagnon, David Dixon, Rudsak, NARCES, Stephan Caras, Lucian Matis, Rodney Philpott and many more.

Over the last 22 years, Cashmere Collection has raised over \$5.6 million dollars in support of breast cancer awareness, research, and community programs for its charitable partners, the Canadian Cancer Society (CCS) and the Quebec Breast Cancer Foundation (QBCF).

About Cashmere and Kruger Products Inc.

Cashmere Bathroom Tissue, Canada's best-selling tissue brand, reflects Kruger Products' commitment to providing the finest quality, Canadian-made bathroom tissue products to consumers. Kruger Products is Canada's leading manufacturer of quality tissue products for household, industrial and commercial use. Kruger Products serves the Canadian consumer market with such well-known brands as Cashmere®, Purex®, SpongeTowels®, Scotties®, White Swan®, and Bonterra®. Kruger Products has approximately 3,000 employees and operates 10 FSC® COC-

certified (FSC® C104904) production facilities in North America. For more information, visit www.krugerproducts.ca.

A longstanding and committed contributor to the breast cancer cause, Kruger Products Inc. has supported the Canadian Breast Cancer Foundation (CBCF), now part of the Canadian Cancer Society (CCS) since 2004. Kruger Products Inc. is also among the leading contributors to the Quebec Breast Cancer Foundation.

About the Canadian Cancer Society

The Canadian Cancer Society works tirelessly to save lives, improve lives and drive collective action against cancer. Together with patients, volunteers, donors and communities across the country, we raise funds to invest in transformative cancer research, we provide a caring support system for everyone affected by cancer and we advocate to governments to create a healthier future for all. It takes a society to take on cancer – and the Canadian Cancer Society is leading the way. Help us make a difference. Call 1-888-939-3333 or visit cancer.ca today

About the Quebec Breast Cancer Foundation

The Quebec Breast Cancer Foundation is the only philanthropic organization to ensure that the benefits of its investments in breast cancer research stay here in Quebec. In over 31 years, it has raised more than \$72 million and invested it in cutting-edge research and in breast cancer patients and their loved ones with its free support programs. Through research and innovation, support and education, it ensures that people with the disease and their families remain the real focus of its mission. Families, researchers, volunteers and donors all share the same hope: to increase the survival rate of people affected by breast cancer and improve their quality of life. Follow the QBCF on social media via [Facebook](#), [LinkedIn](#) and [Instagram](#).

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